



JORDAN SHER | 7147 E. WYOMING PLACE | DENVER, CO 80224 | (303) 503-9246 | JORDAN@JORDANSHER.COM

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## >> EMPLOYMENT <<

### 2008-CURRENT: FREELANCE WRITER

Clients include: ARCADIS, SourceGas, Atmos Energy, Colorado Natural Gas, Lockbox Marketing Group, Slim-4-Life Diet Systems, Essence Homes, Echelon Sports Performance.

### 2007-2008: SENIOR COPYWRITER, JUICE COMMUNICATIONS

Clients included Bellco Credit Union, Globus Escorted Tours, Rocky Mountain Rollergirls, Premier Members Federal Credit Union, Fortune Valley Hotel and Casino

### 2006-2007: COPYWRITER, PURE BRAND COMMUNICATIONS

Clients included Encana Oil and Gas, Metro Denver Development Corp, Jackson Hole Resort, *Special Olympics Winner: Denver 50 Merit Award for the Special Olympics "Fill in a blank, fill in a need" campaign.*

### 2005-2006: COPYWRITER, RICHMOND AMERICAN HOMES

Writer for Fortune 500, \$4 billion homebuilder. One of two writers in a shop with 30 designers, and responsible for the writing and editing of over 150 advertising jobs weekly. Accountable for the conception and execution of point-of-purchase and promotional materials in twenty markets nationwide.

### 2003-2005: COPYWRITER, MOREY EVANS ADVERTISING

\$31 million in billings.  
Clients include Qdoba Mexican Grill, Good Times Burgers, Western Union Money Transfer, DTN Network, Metro Brokers.

### 2000-2001: INSTRUCTOR, UNIVERSITY OF IOWA

Taught Rhetorical Criticism and Television Studies while attending to doctoral studies.

### 1999-2000: ACCOUNT COORDINATOR, MOREY MAHONEY ADVERTISING

Managed the trafficking of print production and internal account communication. Assisted in new business pitches. Clients included: Winter Park, Good Times, Vehix.com, Metro Brokers

### 1996-1999 MARKETING/PROMOTIONS ASSISTANT, MIRAMAX FILMS

Organized the release and distribution of materials. Assisted in the editing of publicity clips. Managed press junkets.

## >> EDUCATION <<

2001-2003 M.S. COMMUNICATIONS, THE BRANDCENTER AT VIRGINIA COMMONWEALTH UNIVERSITY

2000-2001 PH.D. MEDIA STUDIES, UNIVERSITY OF IOWA (INCOMPLETE)

1995-1998 BACHELOR OF SCIENCE IN MASS MEDIA STUDIES, NEW YORK UNIVERSITY

## >> REFERENCES <<

Available upon request.

## >> SAMPLES <<

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